FACEBOOK Sample Status Updates

FACEBOOK/TWITTER UPDATES:

- United Way of Salt Lake focuses in neighborhoods with the most significant challenges and brings partners together in new and innovative ways to set goals, share data, track results, and align programs. Join me to raise ($) for UW. (LINK to your page)

- United Way of Salt Lake envisions a community where all individuals and families achieve their potential through education, income stability, and healthy lives. Join me to raise ($) for United Way. (LINK to your page)

- Join me to raise ($) for United Way of Salt Lake. (LINK to your page) United Way's promise is to create opportunities so that all children and families, regardless of their circumstances, have the same chances to succeed in school and life. The long-term effects benefit all of us.

- Join me to raise ($) for United Way of Salt Lake. (LINK to your page) United Way's promise is to create opportunities so all children and families—even in the toughest neighborhoods—have the chance to become productive, self-reliant members of our community. The long-term effects benefit all of us.

- Help me raise ($) for United Way of Salt Lake. When we think of others' lives as linked to our own, our compassion grows. When we reach out a hand to one, we influence the condition of all. We change the lives of those who walk by us every day. (LINK to your page)

- **LIVE UNITED** means being a part of the change. It takes everyone in the community working together to create lasting changes. Together, we can get results that no one can accomplish alone. Join me to raise ($) for United Way of Salt Lake. (LINK to your page)

- Help me raise ($) for United Way! United Way of Salt Lake seeks to improve lives and build strong communities by uniting individuals and organizations with the passion, expertise, and resources needed to solve problems. Join me here: (LINK to your page)

- Join me to raise ($) to help United Way of Salt Lake. We come from different places. We come to different conclusions. But underneath it all, we share a passion for improving the human condition. Together we can change our community. (LINK to your page)

- Together, we can help United Way of Salt Lake change our community. Join me to raise ($). (LINK to your page) Give today. Let's open our hearts. Now more than ever, our investment is needed to make long-lasting changes.

- The #1 reason people don't donate is because they haven't been asked. Join me to raise ($) for United Way of Salt Lake, uw.org, together we can change our community. (LINK to your page)

FACTS TO SHARE:

- 7 out of 10 children live at or near the poverty line in Salt Lake, Summit, Davis, and Tooele counties. Together we can change our community. Help me raise ($) for United Way of Salt Lake. Join me here: (LINK to your page)
- 51% of elementary students don't read on grade level Salt Lake, Summit, Davis, and Tooele counties. Together we can change our community. Help me raise ($) for United Way of Salt Lake. Join me here: (LINK to your page)
- 70% of elementary students don't have grade-level math skills Salt Lake, Summit, Davis, and Tooele counties. Together we can change our community. Help me raise ($) for United Way of Salt Lake. Join me here: (LINK to your page)
- 30% of adults lack a high school diploma Salt Lake, Summit, Davis, and Tooele counties. Together we can change our community. Help me raise ($) for United Way of Salt Lake. Join me here: (LINK to your page)
- 48% of adults earn less than $25k/year Salt Lake, Summit, Davis, and Tooele counties.
- 1 in 3 residents has poor health Salt Lake, Summit, Davis, and Tooele counties. Together we can change our community. Help me raise ($) for United Way of Salt Lake. Join me here: (LINK to your page)
- Life expectancy is as much as 9 years shorter Salt Lake, Summit, Davis, and Tooele counties. Together we can change our community. Help me raise ($) for United Way of Salt Lake. Join me here: (LINK to your page)

SOUND BITES:

Together, we can do more than just help one child beat the odds, we can change the odds for thousands of kids and their families. (or entire neighborhoods or communities)

United Way of Salt Lake works together with foundations, businesses, cities, state government, schools, churches, and nonprofit partners, to find and implement solutions that will positively impact lives today, and for the next several generations.

Collective Impact requires that everyone work together—foundations, businesses, cities, state government, schools, churches, and nonprofit organizations, and you—to tackle our most pressing challenges and take advantage of our best opportunities.

Too many people in our community are lacking what many of us take for granted— a quality education that provides a strong foundation for life, a job that pays enough to support a family through retirement, and the tools necessary to be healthy and productive.

We all win when a child succeeds in school, when a neighborhood turns around, when families are financially stable, and when people are healthy and productive.

When we think of others' lives as linked to our own and to our community, our compassion and ability to make real and lasting change grows.

Whether I know a child on the other side of town, it matters to me if that child grows up to be a contributing member of this community. I have a stake in that and a responsibility to do my part.

By uniting programs across all three building blocks for a good quality of life—education, income, and health—we are taking action that makes a real difference today, while creating long-term measureable results.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow.

Together, with clear goals, a shared vision and commitment, the promise partnerships that have been developed in neighborhoods will positively impact lives today, and for the next several generations.

With your help, we can change the odds so all children are prepared and inspired to achieve future success.

It takes everyone in the community working together to create a brighter future, and we need you.

Together we can get results that no one can alone.
Join us, you can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED.