Website Privacy Policy

United Way of Salt Lake has created this Website Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our website. The following discloses our information gathering and dissemination practices for the website located at the URL www.uw.org.

In order to fully understand your rights, we encourage you to read this Website Privacy Policy, as well as our Terms of Use. United Way of Salt Lake reserves the right, at any time and without notice, to change the Website Privacy Policy simply by posting such changes on our website. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, our Website Privacy Policy notifies you of:

1. What personally identifiable information of yours is collected through the website
2. Who collects such information
3. How such information is used
4. With whom your information may be shared
5. What choices you have regarding collection, use, and distribution of your information
6. What kind of security procedures are in place to protect the loss, misuse, or alteration of information under our control
7. How you can correct any inaccuracies in your information

Questions regarding this statement should be directed to United Way of Salt Lake by sending an email to uw@uw.org. Please reference the Website Privacy Policy in your subject line.

What Information We Collect, and How We Use That Information

Our subscription forms require users to give us contact information that may include name, email address, format preference (HTML vs. Text), address, interests, and other contact information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers. Contributors to United Way of Salt Lake should review our Donor Information Privacy Policy, which can be found here.

Internet Protocol Address

We collect an internet protocol (IP) address from all visitors to our website. An IP address is a number that is automatically assigned to your computer when you use the internet. In order to improve our website, and deliver customized, personalized content, we use IP addresses to help diagnose problems with our server, administer our website, analyze trends, track users' movements within our website, and gather broad demographic information for aggregate use. IP addresses are not linked to personally-identifiable information.

Use of "Cookies"

Our website may use cookies to enhance your experience while using the website. Cookies are pieces of information that some websites use for record keeping purposes. Use of cookies makes navigating the internet easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of a particular website, and making sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our website will not function properly when you view them.

Security

All information provided to United Way of Salt Lake is transmitted using Secure Socket Layer (SSL) encryption. SSL is the industry standard and a proven secure coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our website that is only accessibly by certain qualified employees of United Way of Salt Lake. However, no data transmission over the internet is 100% secure. While we strive to protect your information, we cannot fully guarantee the security of such information.

Tell-A-Friend

If users elect to use our referral service for informing friends about our website, we ask them for the friends' names and email addresses. United Way of Salt Lake will automatically send friends a one-time email inviting them to visit the website. United Way of Salt Lake stores this information for the sole purpose of sending this one-time email. After the email has been sent, the information is deleted.

Other Websites

Our website contains links to other websites. Please note that when you click on one of these links, you are entering another website domain for which United Way of Salt Lake has no responsibility. We encourage you to read the privacy statements on all such websites because their policies may be different than ours.

Contacting the Website

If you have any questions about this Website Privacy Policy, the practices of this website, or your dealings with this website, please contact:

Jerilyn Stowe
V.P. Marketing and Communications
801-736-7709
jerilyn@uw.org

You may also send an email to: uw@uw.org

Adopted by the Board of Directors, United Way of Salt Lake, on the 9th day of February, 2012.

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Mona Lyman Burton
Chair, Board of Directors