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Tonight: 10th Annual Power of your Purse

United Way of Salt Lake Women's Leadership Council Hosts New York Times best-selling author Kate White as keynote speaker

Salt Lake City – United Way of Salt Lake is celebrating 10 years of empowering women through philanthropy and mentorship this evening at the 10th Annual Power of your Purse event. The organization's Women's Leadership Council is pleased to host Kate White as the keynote speaker of the event. White is a leading career expert and *New York Times* best-selling author of several influential books for women on work, leadership and success. She also was editor-in-chief for *Working Woman*, *Redbook*, and *Cosmopolitan* editor-in-chief for 14 years launching the publication to being a No.1 best-seller.

What: 10th Annual Power of your Purse, hosted by United Way Salt Lake Women's Leadership Council

Where: Grand America, Imperial Ballroom

When: Thursday, Feb 25, 2016

Cocktail Reception: 6pm

Dinner and Program: 7pm

Cost: \$125/Individual

Complimentary for media members

Facts about Women in Utah:

- Utah has the largest gap in the nation between the number of men and women who receive post-secondary degrees.
- Utah women earn only 70 cents for every dollar men earn – the 4th largest disparity rate in the nation.
- 74% of Utah women with school-age children work outside the home.
- 37% of Utah families headed by women live below the poverty line.

About Women's Leadership Council

Ten years ago, United Way of Salt Lake was one of the first in the nation to recognize the power and influence of women through the establishment of what was then, the Women's Philanthropic Network. Today, the Women's Leadership Council has quadrupled in membership, now more than 200 strong and growing.

(more)

Over the past 10 years, Women's Leadership Council has:

- Invested more than 3,000 volunteer hours to improve the lives of young women in the community
- Helped advocate for 33 legislative wins that impact the health, financial stability, and education of low-income kids and families throughout the state
- Partnered with Big Brothers Big Sister and Latinos in Action on Mentor 2.0 – a program recognized as a model for the rest of the country
- Invested more than \$2.6 million in the community to help low-income girls and teens achieve their potential through education
- Impacted nearly 9,000 students through its investments

To join what others are saying, use #poyp2016

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United Way of Salt Lake is working to advance the education, income, and health of our neighborhoods and communities to ensure that every child succeeds, every step of the way, from cradle to career. We invite everyone to be a part of the change. You can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED. Join the conversation by visiting our blog at uwslhub.org, or find out more at uw.org.