ADVANCING EDUCATION
INCOME AND HEALTH

LIVE UNITED
United Way

United Way of Salt Lake
serving Davis, Salt Lake, Summit, and Tooele Counties

media advisory

March 5, 2014

UNITED WAY OF SALT LAKE
Contact: Jerilyn Stowe | 801-736-7709; Jerilyn@uw.org

United Way of Salt Lake Invites Community to Participate in *Day of Caring*

Registration is now open for communities' largest volunteer service event

SALT LAKE CITY — United Way of Salt Lake is gearing up for its 22nd annual *Day of Caring*, with the goal of engaging 5,000 Utah volunteers to help advance the education, income and health of our neighborhoods and communities and reach thousands of our most vulnerable citizens.

Registration is now open for the 2014 *Day of Caring*, which will take place on Sept. 11. Last year, more than 4,000 individuals from 100 companies and groups volunteered at schools, nonprofit organizations, and other community locations in Davis, Salt Lake, Summit and Tooele counties. Those efforts saved our communities more than $770,000 in labor costs alone.

Individual volunteers are welcome, as well as businesses, community and church groups, families and all others wanting to participate. Nonprofit organizations and community agencies can also submit project proposals now.

The deadline for volunteer sign-ups and project proposals is May 31.

Volunteer projects range from landscaping and painting to reading and tutoring kids, building garden boxes, and helping in classrooms and community centers. Groups of volunteers are matched with meaningful projects that meet their time frame and needs.

As a thank you to all who pledge their time and support for *Day of Caring*, United Way of Salt Lake is hosting the annual Kick Off-Breakfast on Sept. 11 from 7:30 to 9:00 a.m. at the Gateway Mall in Salt Lake City. This event is open to all those that participate in volunteer projects throughout the day or would like to get involved.

Community agencies with project proposals should contact Heather McDonald at 801-736-7715 or heather@uw.org. Businesses and groups hoping to volunteer should contact Christina DeVore at 801-736-7787 or christina@uw.org. You can also sign up online at www.uw.org/dayofcaring.

###

United Way of Salt Lake is working to advance the education, income, and health of our neighborhoods and communities to ensure that every child succeeds, every step of the way, from cradle to career. We invite everyone to be a part of the change. You can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED. Join the conversation by visiting our blog at uwslhub.org, or find out more at uw.org.