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UNITED WAY OF SALT LAKE  
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## ***Celebration of Service: United Way of Salt Lake Highlights Results - Measurable Progress Made in Changing the Odds for Kids and Families***

SALT LAKE CITY — Demonstrating that it is indeed an organization “Changing the Odds” for kids and families in our community’s most challenged neighborhoods, United Way of Salt Lake unveiled its *2012-2013 Annual Report to the Community* during its 14<sup>th</sup> Celebration of Service, held today at Little America Hotel.

The report details United Way of Salt Lake’s (UWSL) Collective Impact work to change community conditions by advancing the education, income stability and health of the neighborhoods and communities where United Way works – Clearfield, Kearns, Park City, Salt Lake City, South Salt Lake and West Valley. The work is being accomplished on the ground at 19 Neighborhood Centers. Neighborhood Centers are located in schools, apartment complexes and community centers. Each Center focuses on education as the foundation of its work and offers services such as early learning, afterschool programs, adult education, tutoring, savings strategies, job training programs, and basic health care.

Results show that proficiency in math, science, reading and language arts are up by as much as 15 percent. The number of kids who were immunized is up a staggering 36% and the number of households that have received free tax assistance and claimed the earned income tax credit and other tax credits is up 51%.

“We are proud to share our *Annual Report* with the community. It illustrates that, along with our many partners, we are changing the odds for kids and their families and are achieving meaningful and measurable results,” said Deborah Bayle, President and CEO of United Way of Salt Lake. “We are delivering on our promise to change the odds and vow to continue this forward momentum for kids and their families in the neighborhoods where the needs are the greatest.”

In addition to its Collective Impact work, UWSL announced the latest results of its *Changing the Odds* campaign. Launched in January 2012, the major gifts campaign set the goal of raising \$15 million in three years to strengthen UWSL’s ability to put more infrastructure and more resources into its Neighborhood Centers. In less than a year, UWSL raised \$14.6 million and has almost met its goal.

United Way of Salt Lake also announced its recent victory during the Legislative Session. Together with Senate President Wayne Niederhauser and Senator Todd Weiler, UWSL was able

to pass a bill to strengthen our state's 2-1-1 system, making it the most comprehensive information and referral resource for health and human services in the state. In addition, \$250,000 was appropriated to strengthen the 2-1-1 infrastructure and provide newer technology, better statewide coverage, disaster response and 24/7 coverage.

In addition to the *Annual Report* highlights detailed above, five Celebration of Service award winners were also honored at the luncheon. They include the **George S. and Dolores Doré Eccles Foundation** for Compassionate Leader of the Year; **Utah State Senate President Wayne Niederhauser** and **Senator Todd Weiler** as recipients of the President's Award for Excellence; **Savage** as the Corporate Partner of the Year; **Cecelia Foxley** as Volunteer of the Year; and **Granite School District** as the Promise Partner of the Year; and.

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**United Way of Salt Lake is working to advance the education, income, and health of our neighborhoods and communities to ensure that every child succeeds, every step of the way, from cradle to career. We invite everyone to be a part of the change. You can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED. Join the conversation by visiting our blog at [uwsllhub.org](http://uwsllhub.org), or find out more at [uw.org](http://uw.org).**