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## **UNITED WAY OF SALT LAKE PRESIDENT AND CEO ELECTED TO NATIONAL UNITED WAY LEADERSHIP POSITION**

**Salt Lake City** — Deborah Bayle, president and CEO of United Way of Salt Lake, has been elected to serve on United Way Worldwide’s National Professional Council, a leadership body advising on issues of importance to United Way both nationally and in local communities. She is a presidential appointee to the National Professional Council.

“The National Professional Council is a valuable leadership and advisory council to the United Way movement,” said Bayle. “I look forward to being a member of this dynamic advisory group, helping to ensure that United Way continues to meet the highest standards in performance and accountability.”

United Way Worldwide’s National Professional Council comprises of 48 United Way CEOs in the U.S. and serves as a national leadership body for a movement of nearly 1,200 member United Way organizations, advising United Way Worldwide’s U.S. President and providing leadership in building the United Way system in the United States.

“The National Professional Council plays a vital role in building the United Way movement,” said Stacey D. Stewart, U.S. president of United Way Worldwide. “The knowledge and insight of National Professional Council members is critical to achieving our mission of creating opportunity for all Americans in each and every community across America.”

Bayle will serve a two-year term beginning January 1, 2014.

“United Way’s mission is to improve lives and build stronger communities,” said Bayle. “This is an opportunity for me to contribute even more to this effort not only on the local level but the national level as well.”

A native of Ogden, Utah, Bayle has devoted much of her life to strengthening Utah's communities and making them a better place for everyone to live. She has been a catalyst for positive change at United Way of Salt Lake since September, 1999, and led the organization through a dramatic, ten-year transformation. Under her leadership, the organization has adopted a new approach to community problem-solving called Collective Impact. She oversees United Way operations in Davis, Salt Lake, Summit and Tooele counties. She is a member of a number of community boards and commissions, and is the recipient of numerous awards and recognitions. Most recently, she was named the 2013 Utah Outstanding Nonprofit Executive at Utah Philanthropy Day.

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**United Way of Salt Lake is working to advance the education, income, and health of our neighborhoods and communities to ensure that every child succeeds, every step of the way, from cradle to career. We invite everyone to be a part of the change. You can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED. Join the conversation by visiting our blog at [uwslhub.org](http://uwslhub.org), or find out more at [uw.org](http://uw.org).**

***About United Way***

United Way is a worldwide network in 45 countries and territories, including nearly 1,200 local organizations in the U.S. It advances the common good, creating opportunities for a better life for all, by focusing on the three key building blocks of education, income and health. The United Way movement creates long lasting community change by addressing the underlying causes of problems that prevent progress in these areas. LIVE UNITED is a call to action for everyone to become a part of the change. For more information about United Way, please visit: [LIVEUNITED.org](http://LIVEUNITED.org).