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UNITED WAY OF SALT LAKE
WOMEN'S LEADERSHIP COUNCIL PRESENTS
POWER OF YOUR PURSE

Salt Lake City — United Way of Salt Lake *Women's Leadership Council* invites you to *Power of Your Purse*, an annual gala to help the Council in their goal to support and inspire young women to achieve their potential through education.

The *Women's Leadership Council* (WLC) was created in 2006 and is an affiliate of United Way Worldwide National Women's Leadership Council. The WLC is comprised of successful women who donate time and resources to help ensure young women get the support they need to achieve academic success. There are currently 190 members who last year invested more than \$500,000 to benefit the organization, and contributed nearly 500 volunteer hours.

Keynote speaker is Joan Cronan, women's athletic director emeritus and consultant and advisor to the chancellor at the University of Tennessee. A student panel of young women will also offer their perspective on the benefits of post-secondary education. Many of these women are first generation high school graduates and first generation college students. In addition, Andrea Wolcott will be honored as this year's WLC member of the year.

The event will also feature dinner, a fashion show and the opportunity to win prize packages containing jewelry from O.C. Tanner tucked in designer handbags from famed designers.

WHEN: Wednesday, October 30, 2012 at 7 p.m. (reception at 6 p.m.)

WHERE: Little America Hotel Grand Ballroom, 500 S. Main St., Salt Lake City

INTERVIEW CONTACTS: Jennifer Smith, WPN chair, 801-574-0469 or Jennifer.smith3@zionsbancorp.com.

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United Way of Salt Lake is working to advance the education, income, and health of our neighborhoods and communities to ensure that every child succeeds, every step of the way, from cradle to career. We invite everyone to be a part of the change. You can give, you can advocate, and you can volunteer. That's what it means to LIVE UNITED. Join the conversation by visiting our blog at uwslhub.org, or find out more at uw.org.